



Ronald McDonald
House Charities®
Greater Las Vegas



The Greater Las Vegas McDonald's Operator Association present the Ronald McDonald House Charities of Greater Las Vegas

19th Annual Gala at the Four Seasons

HONORING NV ENERGY

Saturday, October 14, 2017 | 6 p.m.

The premiere fundraising event for Ronald McDonald House Charities of Greater Las Vegas is an annual gala held each fall, featuring a cocktail hour, silent and live auction, a gourmet dinner, and live entertainment—all to help provide a “home away from home” for the families RMHC serves.

SPONSORSHIP OPPORTUNITIES

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our staff.

Luxury Vehicle Sponsor | \$15,000

Exclusive to Auto Dealership

- ◇ Car display at event
- ◇ Opportunity to distribute company promotional item
- ◇ Centerfold full page ad
- ◇ VIP Table of 12

Platinum Sponsor | \$10,000

Cocktail Party Décor

- ◇ Logo creatively displayed in cocktail area
- ◇ Logo on cocktail napkins
- ◇ VIP Table of 12
- ◇ Half page ad

Dining Room Décor

- ◇ Logo creatively displayed in dining area
- ◇ Logo on cocktail napkins
- ◇ VIP Table of 12
- ◇ Half Page ad

Prize Box Sponsor | \$7,500

- ◇ Recognition on prize box display
- ◇ Logo recognition on prize box lanyards
- ◇ Table of 10
- ◇ Half page ad

Gold Sponsor | \$5,000

- ◇ Table of 10
- ◇ Half page ad

ALL SPONSORSHIPS INCLUDE

- ◇ Recognition on Save-the-Date
Commitment by March 15th
- ◇ Recognition on invitation
Commitment by July 1st
- ◇ Hyperlinked logo on event website
- ◇ Special acknowledgement from emcees
- ◇ Logo displayed on digital signage
- ◇ Press and social media recognition

Program Advertisement

Deadline: September 15th

- ◇ Back Cover—\$2,000
- ◇ Inside Back Cover—\$1,500
- ◇ Full Page—\$1,000
- ◇ Half page—\$500
- ◇ Quarter Page—\$250

Event Attendance

- ◇ Individual ticket—\$400
- ◇ Table of 10—\$4,000

Auction Donation

Deadline: September 29th

- ◇ Item, experience, or certificate for silent or live auction

CONTACT:

Jacqueline Cruz, Special Events Coordinator | (702) 252-4663 x2225 | events@rmhlv.org